

**Online information platform
“My technology” (“Meine Technik”)**

www.meinetchnik.at
www.meine-technik.at

Gender stereotypes continue to pose an obstacle to achieving gender equality in many areas of society. The gender-specific distribution of women and men in different occupational groups remains significant in Austria:

Jobs mainly filled by women can be found in the services sector, primarily in health and social services and the accommodation and hospitality sectors.

In order to create sustainable changes to stereotypical behavioural patterns in working environments and education, efforts continue to be made in Austria aimed at achieving gender justice and equal opportunities for women and girls.

The promotion of women and girls in the technical and science-oriented sectors is also the main purpose of the recently published online platform “My technology”:
www.meine-technik.at.

The online information tool for girls and women, for committed teachers, companies and parents aims at inspiring more women and girls to opt for careers in technical professions. It makes women’s and girls’ potentials for jobs in technical and science-orientated professions visible and interlinks relevant actors in this field.

The online information platform was launched on 10 April 2015 by the Austrian Federal Minister of Education and Women's Affairs.

While numerous outstanding projects and affirmative action programs are already in place to reduce barriers girls and women face in accessing technical and science-oriented jobs in Austria, the new platform presents a central and focused tool that refines and provides information on existing measures in a comprehensive and attractive way.

